

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... »  
(Bernard Faivre d'Arcier)

# The European Atelier for Young Festival Managers promises to be a unique and challenging event!

Selection procedure is closed

European Atelier for Young Festival Managers  
26 April – 3 May 2009  
Varna, Bulgaria

From 26 April to 3 May 2009, Varna (Bulgaria) will be the stage for exchange, networking, learning and inspiration!

The next generation of festival directors will meet an outstanding panel of renowned professionals.

Hosted by the Varna Summer International Music Festival, the Atelier will gather 45 young, talented, pioneering, ambitious festival managers with the most outstanding variety of backgrounds (music, dance, theatre, visual arts, film, multidisciplinary...) from **30 countries**.

The 4 Atelier mentors **Bernard Faivre d'Arcier** (former long-standing artistic director of the Avignon Festival), **Rose Fenton** (co-founder of LIFT, London International Festival of Theatre), **Hugo De Greef** (General Director of the Flagey and former EFA Secretary General) and **Nele Hertling** (Director of the "Berlin Artist Program" of the DAAD) will guide participants throughout the week. They will be joined by **a remarkable group of festival directors** coming to Varna from all over the world and sharing their experience, including Robyn Archer (Australia), Agnes Havas (Hungary), Tzvetelina Iossifova (Bulgaria), Gundega Laivina (Latvia), Joseph V. Melillo (USA), Jonathan Mills (UK), Kristina Rady (France), Mark Russell (USA), Marie-Agnès Sevestre (France), Tom Stromberg (Germany)...

*"The Atelier is about formulating experiences and how to hand over these experiences to a next (new) generation of festival makers, focusing thematically on the very essence of art and festivals: 'the art and the artist.'"*

*"The true role of a festival is to help artists to dare, to engage in new projects..."*

Hugo De Greef,  
General Director of Flagey  
(Brussels) and former EFA Secretary General

The second edition of the Atelier will focus on the **artistic aspects of festival management**. Lectures, working groups, case studies, practical activities and informal talks will enable participants to have in-depth discussions, exchange experiences and explore creative ideas with their peers.

## Atelier partners

European Festivals Association (EFA), Initiator and Coordinator



Festival & Congress Centre - Varna, Associated partner



Varna Summer International Music Festival, Host



Municipality of Varna, Co-organizer



## Structural partners

A Soul For Europe



The European House for Culture, an initiative of EFA



## Contact

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## Financial partners

