

« Car le vrai rôle d'un festival est d'aider les artistes à oser, à entreprendre des projets... »
Bernard Faivre d'Arcier

Third edition of the European Atelier for Young Festival Managers

European Atelier for Young
Festival Managers
23 - 30 October 2011
Call for Interest

Do you belong to the next-generation of ambitious artistic festival directors? Do you feel the need to widen your horizons, broaden your programming skills and get inspired by colleagues and experienced forerunners?

After two successful editions - **Görlitz 2006** and **Varna 2009** - the European Festivals Association (EFA) announces the **3rd edition of the European Atelier for Young Festival Managers!**



A group of **45 participants from all over the world** is invited to take part in this intense course **from 23 October to 30 October 2011**. The Atelier is especially designed for those who are working or have ambitions to become involved in **programming or in programming-related departments within a festival**. Participants develop exciting new ideas under the professional and extremely generous **guidance of renowned festival managers** coming from all over the world to share their rich experience.

"The opportunity to meet with other festival managers from throughout Europe, to exchange ideas and experiences and initiate conversations, is an invaluable and rare one."

Emily Thomas, Watch This Space Festival, United Kingdom, Participant of the 2nd Atelier

Next to a **high-level reflection in small topical-based working groups, lectures and debates, practical activities and case studies**, interactive **exchanges** based on papers that participants prepare for the Atelier, **informal talks** and contacts with **artists** and with **leading cultural institutions** from the region create an outstanding opportunity to link insights gained in the working groups with the concrete environment.

Theme

The motto borrowed from Bernard Faivre d'Arcier **"The true role of a festival is to help artists to dare, to engage in new projects"** is the theme of the Atelier. Particular emphasis is given to the **artistic aspects of festival management**, including **artistic vision, political and social responsibility, internationalization, networking, renewal and sustainability**.



- How to articulate, develop and realise an artistic programme from an idea to the planning and the implementation?
- What are the risks of programming contemporary repertoire and how to manage them?
- What are the different programming matrix, artistic and social labels - single programme, several programmes, main and off programme...?
- Who contributes to the artistic process?
- How to keep artistic autonomy in modified situations and under pressure?
- What is the role of festivals as platforms for creation and innovation?
- How to recognize successful projects and talents and contribute to their development?
- What is the importance of festivals for the artists? How to set up partnerships with artists?
- How to handle partnerships with cultural houses on a local, national and international level?
- What is the importance of venues, their impact on the programme and on the audience?
- What is the role of Europe and internationalization in the festivals' work?
- What is role of festivals in creating European citizenship, intercultural dialogue, participation and access to culture?
- What makes a festival long-living?

Contact

European Festivals Association
Kleine Gentstraat 46
B-9051 Gent • Belgium
Tel: + 32 9 241 80 80
Fax: + 32 9 241 80 89
atelier@efa-aef.eu
www.efa-aef.eu

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Presenters

Leading and experienced festival operators, professionals and artists give lectures, lead workshops and take part in round tables and debates – all of them spending some days with the participants of the Atelier for face-to-face contacts and discussions.

Participants

The Atelier is a working space especially designed for festival operators:

- dealing with **one or more artistic disciplines** within a festival
- having a basic **practical knowledge** in festival operation
- demonstrating the **ambition to deepen their skills** in the field of programming or in a department closely related to it (e.g. communication, production...)
- proving alternatively that the Atelier is **in line with a study** already completed or due to be completed
- giving evidence of his/her **ambition to work in the festival business**

Terms and conditions

Application fee

To validate the application, an Application fee of 25€ has to be paid by interested applicants.

Subscription fee

In case of selection, the following Subscription fee has to be paid:

- For EFA members: 750€
- For non EFA members: 1500€

The Subscription fee includes accommodation, food (breakfasts, lunches, coffee breaks, dinners), conference readers and working materials, access to all sessions, artistic programme and local transport. Travel expenses are on participants' costs.

Deadlines

Applicants interested in the 3rd European Atelier for Young Festival Managers and fulfilling the above mentioned criteria may **send the attached form to the EFA secretariat** and proceed with the payment of the Application fee.

The Selection Procedure will be based on a more extensive application and motivation letter and finalised by **28 February 2011**.

Organisation

The Atelier is an initiative taken by the **European Festivals Association**. For latest information and details on the 2006 and 2009 editions, please visit the EFA website at www.efa-aef.eu.



"The Atelier is about formulating experiences and how to hand over these experiences to a next (new) generation of festival makers, focusing thematically on the very essence of art and festivals: 'the art and the artist.'"

Hugo De Greef, General Director of Flagey and former EFA Secretary General, Belgium



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"Cahier de l'Atelier. Arts Festivals for the sake of art?" serves as a handbook for the Atelier and features among the others Atelier presenters Bernard Faivre d'Arcier, Nele Hertling, Rose Fenton, Sir Brian McMaster, Tom Stromberg, Gerard Mortier and Hugo De Greef.

Publisher: European Festivals Association
ISBN: 978-90-81140-43-0

Visit the EFA eShop at www.efa-aef.eu

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Call for Interest

To show their interest in the third edition of the European Atelier for Young Festival Managers, applicants have to fill in this form, sign it and send it back to the EFA secretariat by email (atelier@efa-aef.eu), fax (0032.9.241.8089) or postal mail (Kleine Gentstraat 46 - 9051 Gent - Belgium) and proceed with the payment of the Application fee. An email will be sent to confirm the pre-application.

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Bernard Faivre d'Arcier

Personal Details

Ms. Mr.

First Name:

Last Name:

Organisation:

Address:

Postcode:

City:

Country:

Telephone:

Fax:

Email:

Website/Blog:

Date of Birth:

Place of Birth:

Nationality:

Application fee

To validate the application, an Application fee of 25€ has to be paid by interested applicants. Payment will be done by (mark your case):

Bank transfer to account no. 001-5333882-25 of the European Festivals Association at the Fortis Bank in St.-Martens-Latem – Belgium (IBAN: BE70 0015 3338 8225 and BIC: GEBABEBB). Applicants have to pay attention that EFA receives their payment net. They are in charge of any bank costs related to international payments.

Credit card on the EFA e-shop at www.efa-aef.eu/en/activities/shop

Signature

"I herewith confirm my interest to take part in the third edition of the European Atelier for Young Festival Managers from 23 October to 30 October 2011 - dates to be confirmed. In case of selection, I am aware of the Subscription fee of 750€ for EFA members and 1.500€ for non-EFA members."

Date and signature:

Contact

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