



David Dooghe_Festivalcity Rotterdam

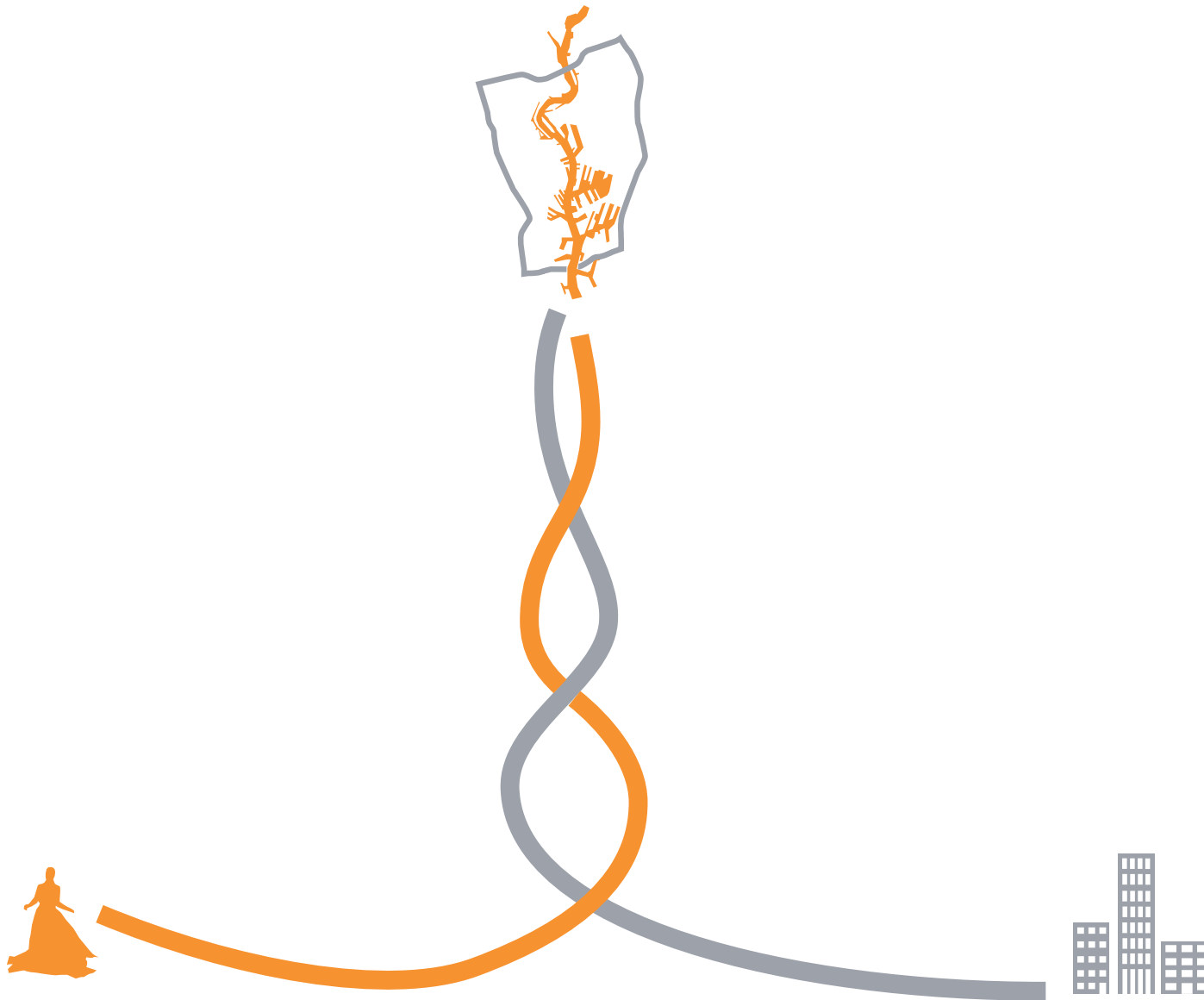
EFRP Helsinki Workshop : The urban impact of artistic festivals

the city identity as an unique selling point



I amsterdam.®

strategy



the symbiotic co-operation of
festivals & city with identity
as the common goal

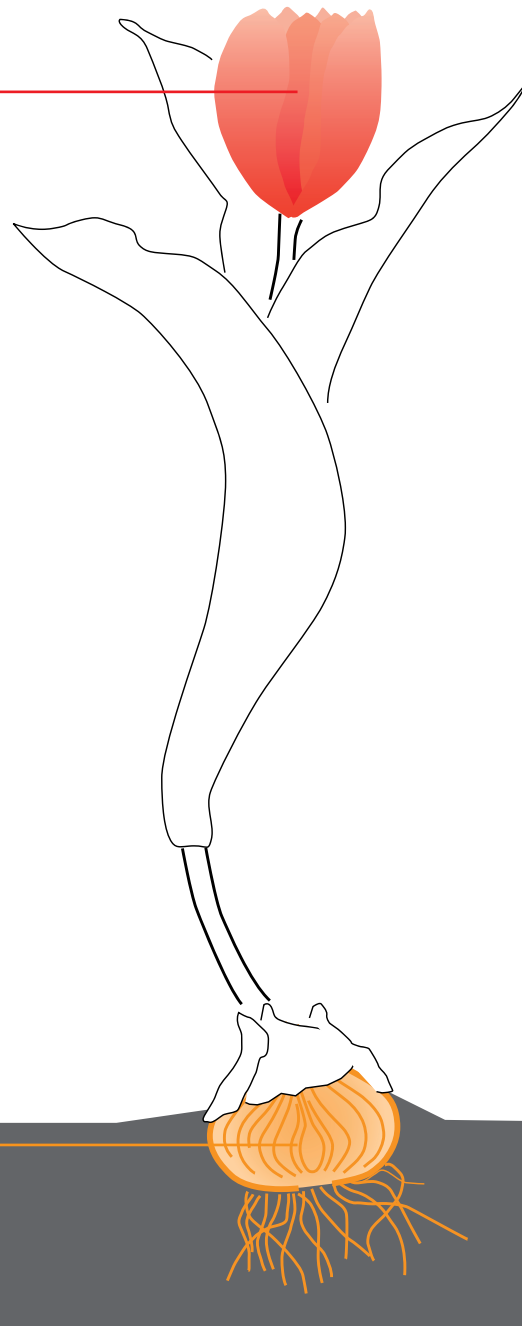
“Each festival consists of a number of cooperating and conflicting group of players, forming together a dense latticework of human relations, temporally coexisting in the same **time-space capsule.**”

“Festivals are the moment of self-celebration of a **community.**”

Daniel Dylan, In Quest of a Festival, 1997

concept

festival = time-space capsule

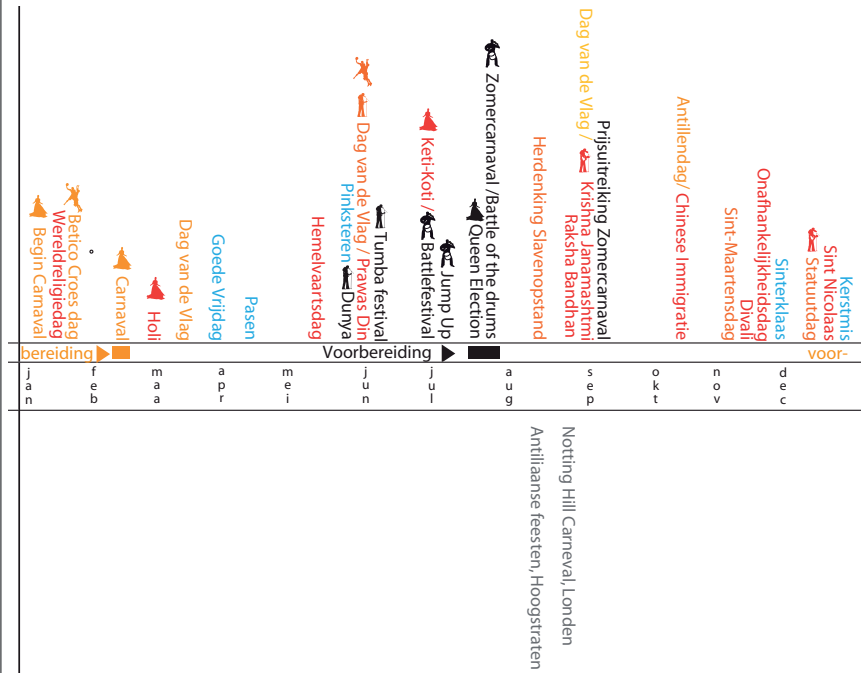


community = people & space

communities in the city

casestudy Afrikaanderplein

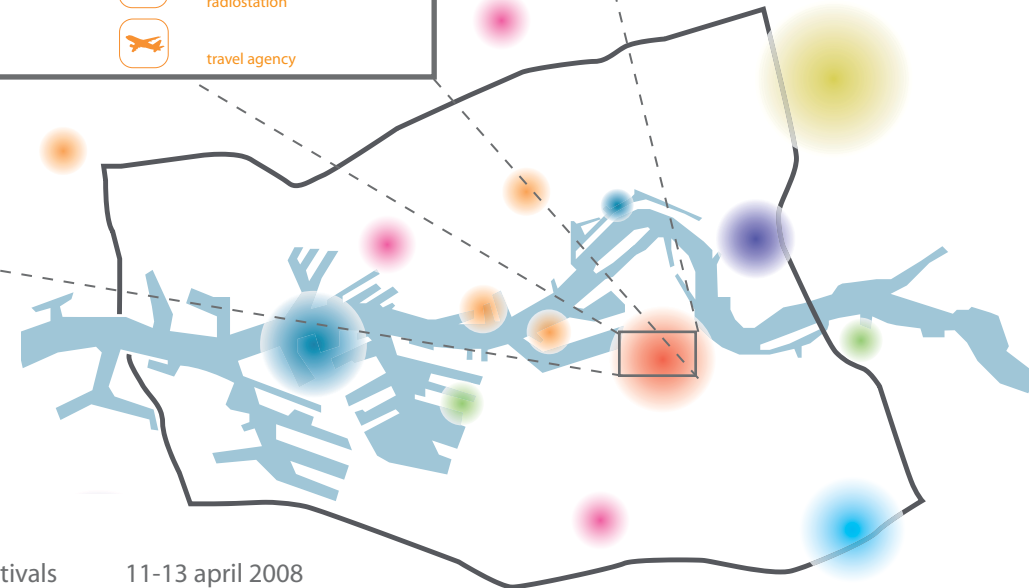
calander of the community



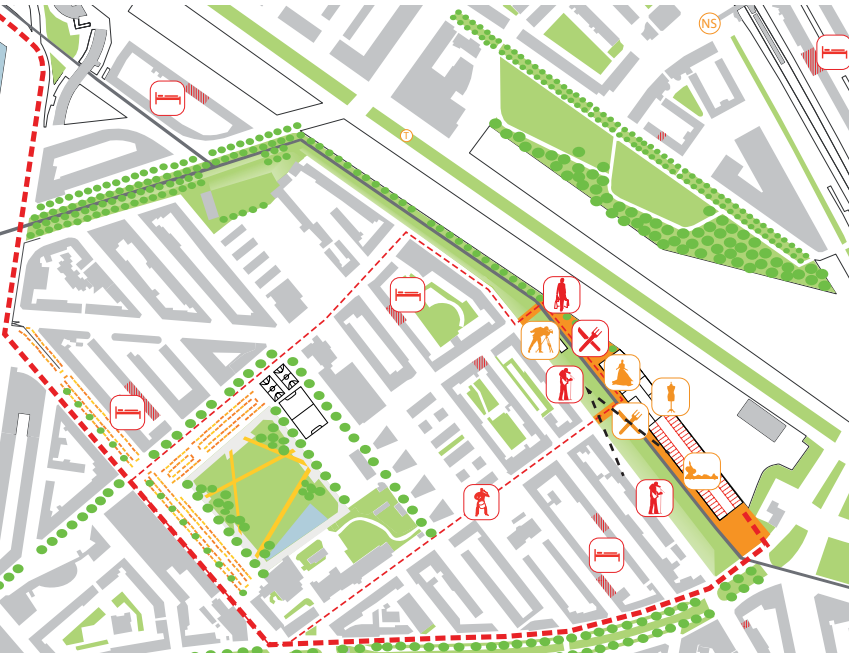
summer carnival in the Afrikaanderwijk

additional program

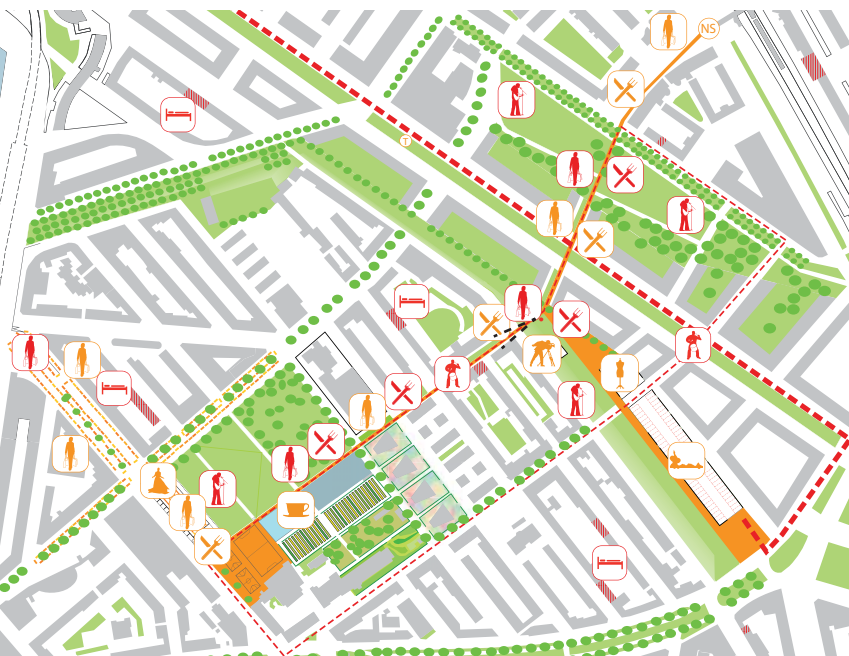
- temporary program**
 - battlefestival
 - tumba festival
 - national holidays
 - independence day
 - queenelection
 - battle of drums
 - jump-up festival
 - summer carnival
 - market
 - temporary restaurants
 - beticos croes day
 - hostel for carnivalwagonbuilders, artistes,...
- permanently program**
 - studios en workshopspaces
 - wagon building spot
 - rehearsalrooms
 - music and dance school
 - partycentre
 - palace of carnivalqueen
 - shops
 - cafe
 - restaurant
 - radiostation
 - travel agency



experimenting phase



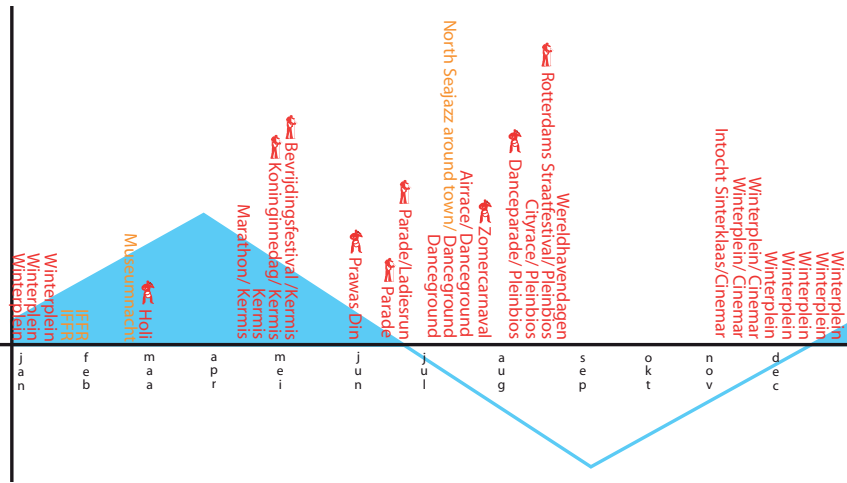
expanding phase



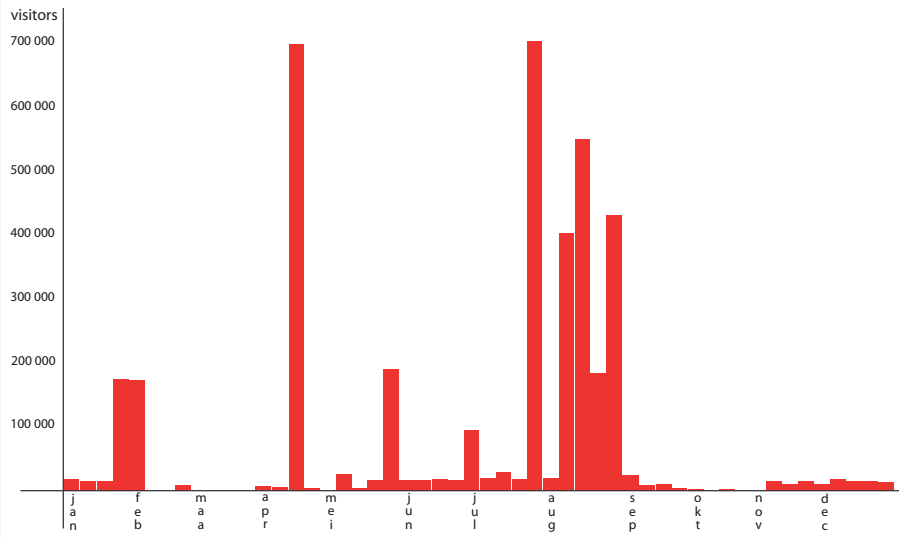
festivals in the citycentre

casestudy Coolsingel

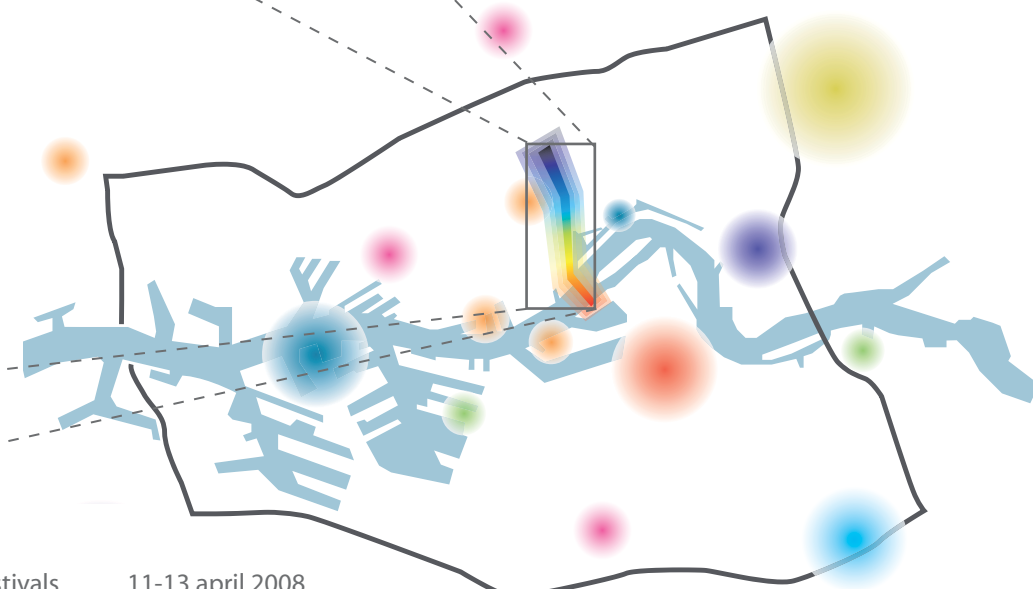
calander of the festivals



different scales of festivals



the Coolsingel becomes the main festivalstreet





conclusions

A festival can be used as a catalyst between the social and the urban structure of a city. (cfr. Afrikaanderwijk).

Festivals are the celebrations of a community. In this time-space capsule shows the city her identity to others citizens or foreigners to the city. The citycentre can be used as a theatre, with a podium, where the festival takes place (the trillzone), and a foyer, quarters around the festivalpodium (the chillzone). (cfr. Coolsingel)

Create multi-functional (in spaces and in time) urban locations. (cfr. Afrikaanderwijk en Coolsingel)

