

Programme

9.30 Welcome by Ruta Pruseviciene, Executive Director Vilnius Festival

Welcome by Darko Brlek, EFA President

An Introduction to the Conference
by Kathrin Deventer, Secretary General

9.45 How a vision comes to life!
Keynote speech by Michael Tydén about the Baltic Sea Festival experience

10.10 Artistic Trends in Festivals: Which trends? Which trendsetters? What future? A
Conversation moderated by Hugo De Greef, Director Flagey

How and why do trends in festivals change? Who sets trends? What are the future trends? And what future for festivals: Still the trendsetters of our creative ecology of tomorrow? Festival directors from different disciplines, formats and geographic backgrounds engage in a self-reflection about the state of play of music, dance and theatre festivals today.

- Ruta Staneviciute, Lithuanian Musicologist
- Henk Heuvelmans, International Gaudeamus Music Week Amsterdam
- Dr. Levan Khetaguri, President Stichting Caucasus Foundation
- Sarah Wilson, Managing Director Innsbruck Festival of Early Music
- Per Boye Hansen, Director Bergen International Festival

11.30 The Audience comments: 6 Reactions from the Floor

11.45 *Coffee Break*

12.15 FestFlashes: Which Trends in Festivals?

A series of brief presentations of concrete projects and specific approaches spotlight different 'trends' in terms of programming, format, concepts, artistic approaches, partnerships, collaboration with artists....

- Enrique Gámez, Director Festival Internacional de Música y Danza de Granada
- Johan Moerman, Managing Director Rotterdam Festivals
- Piotr Turkiewicz, Head of Music Management International Festival Wroslavia Cantans
- Wei Zhi, Vice-President China Shanghai International Arts Festival

13:00 Questions & Answers

13:30 *Lunch - Subscription to the Ateliers*

15.00 **Join the Conversation - Parallel Ateliers**

1. Festivals as stepping stones

The work with Young Artists: an evergreen - a never-ending story or out of trend?

2. Festivals' outreach

Social, educational, participatory and other outreach projects: A second life for festivals or a trend to push the artists back?

3. Festivals' formats

What works: The cross-disciplinary/cross-sectoral urban city festival vs. niche-work: what future for what festival?

4. Regional Trends

Europe-Asia-South-America-Africa: learning from others, moving together?

16.00 **Conclusions - Report back from the Ateliers**

16.30 **Press meeting and FestLabCeremony**

17.30 **End of the conference and reception**