

CALL FOR PROPOSALS TO PRESENT AT A SYMPOSIUM ON LEADERSHIP AND GOVERNANCE OF ARTISTIC FESTIVALS

**at Leeds Metropolitan University, UK
Friday 27th – Saturday 28th November 2009**

Led by the European Festival Research Project (EFRP) in association with the UK Centre for Events Management (UKCEM) and the Cultural Policy and Planning Unit (CPPU) at Leeds Metropolitan University

Festivals emerge in response to a variety of different factors, for some it is the vision of an individual artist/curator, for others it is in response to a communal action or a policy initiative on the part of a local authority or other 'destination'. Surprisingly, given how ubiquitous festivals are in today's cultural landscape, there is limited comparative work on how such different starting points support the growth and the sustainability of a festival.

Furthermore, as festivals become established with a Board and diverse stakeholders, the balance of power can shift along with the festival's objectives.

This symposium will explore the governance and leadership of festivals (e.g. governed by a Board of Directors, an artistic director, a collective or the local authority) and the impact of different structures on the festival in terms of its organisational development, its artistic programme, its ability to position itself within cultural policy agendas and the impact of political leadership.

The main interest is to examine the evidence for the effectiveness of different organisational models in meeting a festival's objectives, in relation to artistic programming, audience development and placemaking and the implications when things go wrong.

Presentations are invited to investigate Festival Governance and Leadership either through a consideration of leadership theory, a case study approach to a specific festival or a comparative perspective through stages of transformation, growth and/or crisis management. This might take the form of a forensic analysis of the key factors that might contribute to a festival's success or failure.

PLEASE NOTE THAT ALL PRESENTATIONS SHOULD BE IN POWERPOINT FORMAT (MAXIMUM 10 SLIDES) AND LAST NO MORE THAN 15 MINUTES TO ALLOW AMPLE TIME FOR DISCUSSION. THOSE WHO SUBMIT POWERPOINTS ACCEPT BY SUBMISSION THAT THESE PRESENTATIONS CAN BE MADE AVAILABLE AFTER THE EVENT AT THE EFRP PUBLIC DEPOSITORY, ON THE EFA WEB SITE (www.efa-aef.org).

Proposals for presentations should be submitted to Leila Jancovich in the UK Centre for Events Management at Leeds Metropolitan University (l.jancovich@leedsmet.ac.uk)

Deadline for submission of proposals - May 25 2009

Notification of acceptance or rejection - June 10th 2009

Presentation in PowerPoint format - September 30th 2009

Timetable

Friday 27th November 2009

AM - travel and registration

PM - round table presentations and discussion with panel of 4-5 speakers plus invited audience of post graduate students and festival managers

EVE - dinner for visiting speakers

Saturday 28th November 2009

AM - round table presentations and discussion with panel of 4-5 speakers plus invited audience of post graduate students and festival managers

PM - workshop for Yorkshire Festivals Network

Organising team

The European Festival Research Project (EFRP) is an international, interdisciplinary consortium, which is focused on the dynamics of artistic festivals in contemporary life. One of its principal aims is to understand the underlying causes of the current proliferation of festivals and its resource implications and diagnostic perspectives. EFRP focuses on those festivals that are driven by a firm artistic vision, involving international programming and which benefit from substantial support from public authorities.

The consortium instigates research papers, studies, trainings, publications and debates and articulates tentative conclusions, trends, forecasts and recommendations for festival operators, public authorities (as subsidy givers) and potential sponsors. All research outcomes are being made accessible in a public depository at the web site of the European Festivals Association (<http://www.efa-aef.org/efahome/efrp.cfm>). Periodically EFRP organises intensive research workshops on specific topics where the results of research are presented and discussed. Such workshops have taken place in Nitra (2005), Leicester and Le Mans (2006), Barcelona (2007), Helsinki and Moscow (2008). Further workshops are being planned for 2009 (Novi Sad, Leeds) and 2010. An edited book on festival politics, programming, impacts and governance will be produced by the consortium and associated researchers in 2009/10, together with a book on interviews with festival leaders. Contact: Dr DRAGAN KLAIC, EFRP Chair (draganklaic@gmail.com) or Christopher Maughan, EFRP Coordinator (ccm@dmu.ac.uk).

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UK Centre for Events Management (UKCEM) is the largest centre of its kind in the world. Our team of multi-disciplinary scholars engage in varied projects but specialise in events and festivals research, related to tourism, the arts, popular culture, sport and other socio-economic public policy fields.

Our goal is to contribute effectively to advancing knowledge and to create sustainable partnerships to strengthen research-informed professional practice.

In addition, UKCEM has over 600 students at undergraduate and postgraduate level and hosts the administrative centre for the Yorkshire Festivals Network. Contact Professor Rhodri Thomas, Director of Research and ITT Chair of Tourism and Events Policy (r.thomas@leedsmet.ac.uk) or Leila Jancovich, Senior Lecturer and Course Leader for the MSc in International Festivals Management (l.jancovich@leedsmet.ac.uk)

Cultural Policy and Planning Unit (CPPU) is housed within the Centre for Tourism and Cultural Change (CTCC), in the Faculty of Arts and Society at Leeds Metropolitan University. CPPU specializes in research on the role of cultural resources in urban and regional strategies in Europe. Recently completed studies have focused on the cultural impacts of globalisation at urban and regional level, on the potential of intercultural practices for urban innovation, and on the challenges facing culture-led regeneration strategies in a selection of European port cities. Contact Professor Franco Bianchini, Director of CPPU (f.bianchini@leedsmet.ac.uk)

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