

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018



EUROPEAN YEAR
OF CULTURAL
HERITAGE

#EuropeForCulture



Why a European Year?

- **Raise awareness**
- Encourage **debate** and **dialogue**
- Leave a **policy legacy**



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(1) Why this Year?

(2) What's happening?

(3) How can you take part?

Get involved!
This is YOUR Year!

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Why a Year for Cultural Heritage?

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to **Europe**
- To encourage a better protection of heritage by all involved



What cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital – eg:**

- Monuments and sites
- Landscapes and natural sites
 - Skills, knowledge and expressions of human creativity (oral traditions, festivals, songs, etc.)
- Collections in museums, libraries and archives (paintings, books, artefacts, etc.)
- Film heritage

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It is all of that...and much more!



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Where, for whom?

- Children (10-15)
 - Young people (15-25)
 - Local communities
 - The wider public
- **All across Europe**
 - **Beyond Europe, through our EU delegations around the world**



Eurobarometer on Cultural Heritage



✓ Knowledge and perceived importance of cultural heritage

68% of Europeans would like to know more about Europe's cultural heritage.

✓ Values attached to Europe's cultural heritage

82% take pride in it, and agree it can **improve quality of life and a sense of belonging to Europe**

70% agree they **feel pride in cultural heritage from a European country other than their own**, or that living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe.

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With whom?

An integrated, inclusive approach!

- All European Institutions, 14 different departments of the European Commission (research, education, environment, tourism etc), UNESCO, Council of Europe, 37 Stakeholders
- At national level, the Year is decentralised – EYCH Nation&akl coordinators in every EU MS

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What is happening?

1. Events

Raising awareness, participating, celebrating, discussing

2. Communication campaign

Reaching out, Engaging

3. Transnational projects and 10 European initiatives

Building a legacy, fostering transnational cooperation

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Events

Events are taking place **all across Europe**

- Over **100 events** at European level
- Over **7840 events** at national level.
- More coming!

See details on the EYCH website and national websites!



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Key events in Brussels



Innovation & Cultural Heritage

What High-level Horizon 2020 conference of The European Year of Cultural Heritage.

When Tuesday 20 March 2018

Where Royal Museum of Arts and History, Brussels

2018 EUROPEAN YEAR OF CULTURAL HERITAGE

Progressive Innovation Commission (PIC) 2018-2020

Research and Innovation

EYCH 2018: International Perspectives
23 April 2018

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Upcoming European events

European Youth Event, Strasbourg 1-2 June



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Upcoming European events



Deutsches
Nationalkomitee für
Denkmalschutz



Stiftung
Preußischer Kulturbesitz



Co-funded by the
Creative Europe Programme
of the European Union

REGISTRATION TO OPEN IN MARCH ON

www.european-cultural-heritage-summit.eu

Upcoming European events



EUROPEAN HERITAGE DAYS
Journées européennes du patrimoine

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[EHD Events](#)

[Heritage Initiatives](#)

[European Year of Cultural Heritage](#)

[Open Calls & Heritage Events](#)

[Cultural Heritage](#)

[EHD Programme -](#)

The **European Heritage Days** are the most widely celebrated **participatory cultural events** shared by the citizens of Europe

[Events map](#) [Explore by country](#) [Search events](#)

[Tangible heritage](#)

Satellite

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Building a legacy – a few examples

Heritage in transition



FRH PHOTOWALK
 Sunday | 6 May 2018 | 2:30 PM

A walk along a pre-defined route, featuring the most interesting religious buildings of the city chosen for collective picture taking. **One day. Three cities. Open to everyone passionate about religious heritage.**

Asti Italy | Paris France | Middelburg The Netherlands

Win a chance to present your pictures at the FRH conference in Paris (10/2018), gathering major stakeholders in the field of religious heritage! Submit up to 3 pictures by sending an email to info@frh-europe.org.

#FRHPhotowalk | www.frh-europe.org

FRH Future for Religious Heritage

Co-funded by the Creative Europe Programme of the European Union



An Roinn
 Cultúir, Oidhreachta agus Gaeltachta
 Department of
 Culture, Heritage and the Gaeltacht



**Shaping the Future – Urban Regeneration and Adaptive Reuse
 Towards Developing a Culture of Innovation and Design**

A cross-sectoral conference addressing the challenges in the regeneration of historic buildings and areas

Friday 9th March 2018 – Hibernia Conference Centre, Dublin Castle

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Building a legacy – a few examples

Shared heritage

- December 2018: EU Access City Award (ACA) rewarding cities which have done outstanding work regarding the accessibility of their cultural heritage.

ACCESS • CITY
THE EUROPEAN AWARD
FOR ACCESSIBLE CITIES
MAKING EUROPE'S URBAN ENVIRONMENT ACCESSIBLE FOR ALL

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How to take part?

Partake in **events** and celebrations

Get in touch with your **national coordinator**

Label your project with the EYCH logo

Apply for **funding** (EU or national/regional)

Stimulate discussion, **engage with your local heritage**

Keep **cultural heritage high on the political agenda!**

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Get involved!

- Visit our Website
- Newsletter (bi-monthly)
- Social media: Creative Europe and European Youth - 300 000 followers !
- #EuropeforCulture



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Thank you!



<https://europa.eu/cultural-heritage>



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#EuropeForCulture



EAC-EYCH2018@ec.europa.eu



[Legal basis](#)



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