

# OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
[#EuropeForCulture](#)



# Why a European Year?

- **Raise awareness**
- Encourage **debate** and **dialogue**
- Leave a **policy legacy**



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





(1) Why this Year?

(2) What's happening?

(3) How can you take part?

***Get involved!***  
***This is YOUR Year!***

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# Why a Year for Cultural Heritage?

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to **Europe**
- To encourage a better protection of heritage by all involved



# What cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital – eg:**

- Monuments and sites
- Landscapes and natural sites
  - Skills, knowledge and expressions of human creativity (oral traditions, festivals, songs, etc.)
- Collections in museums, libraries and archives (paintings, books, artefacts, etc.)
- Film heritage

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# It is all of that...and much more!



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# Where, for whom?

- Children (10-15)
  - Young people (15-25)
  - Local communities
  - The wider public
- **All across Europe**
  - **Beyond Europe, through our EU delegations around the world**



# Eurobarometer on Cultural Heritage



## ✓ Knowledge and perceived importance of cultural heritage

**68% of Europeans would like to know more about Europe's cultural heritage.**

## ✓ Values attached to Europe's cultural heritage

**82%** take pride in it, and agree it can **improve quality of life and a sense of belonging to Europe**

**70%** agree they **feel pride in cultural heritage from a European country other than their own**, or that living close to places related to Europe's cultural heritage can give people a sense of belonging to Europe.

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE







# With whom?

## An integrated, inclusive approach!

- All European Institutions, 14 different departments of the European Commission (research, education, environment, tourism etc), UNESCO, Council of Europe, 37 Stakeholders
- At national level, the Year is decentralised – EYCH Nation&akl coordinators in every EU MS

- 

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# What is happening?

## 1. Events

Raising awareness, participating, celebrating, discussing

## 2. Communication campaign

Reaching out, Engaging

## 3. Transnational projects and 10 European initiatives

Building a legacy, fostering transnational cooperation

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# Events

Events are taking place **all across Europe**

- Over **100 events** at European level
- Over **7840 events** at national level.
- More coming!

**See details on the EYCH website and national websites!**



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# Key events in Brussels



## Innovation & Cultural Heritage

**What** High-level Horizon 2020 conference of The European Year of Cultural Heritage.

**When** Tuesday 20 March 2018

**Where** Royal Museum of Arts and History, Brussels

2018 EUROPEAN YEAR OF CULTURAL HERITAGE

Progressive Innovation Commission - Horizon 2020 - European Year of Cultural Heritage

Project funded by the European Union under the Horizon 2020 programme. For more information, visit [www.horizon2020.eu](http://www.horizon2020.eu) or [www.europeanculture.eu](http://www.europeanculture.eu)

Research and Innovation

EYCH 2018: International Perspectives  
23 April 2018

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# Upcoming European events

## European Youth Event, Strasbourg 1-2 June



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# Upcoming European events



Deutsches  
Nationalkomitee für  
Denkmalschutz



Stiftung  
Preußischer Kulturbesitz



Co-funded by the  
Creative Europe Programme  
of the European Union

**REGISTRATION TO OPEN IN MARCH ON**

[www.european-cultural-heritage-summit.eu](http://www.european-cultural-heritage-summit.eu)

# Upcoming European events



EUROPEAN HERITAGE DAYS  
Journées européennes du patrimoine

[Register](#) | [Login](#) | [Contact Us](#)



[EHD Events](#)

[Heritage Initiatives](#)

[European Year of Cultural Heritage](#)

[Open Calls & Heritage Events](#)

[Cultural Heritage](#)

[EHD Programme -](#)

The **European Heritage Days** are the most widely celebrated **participatory cultural events** shared by the citizens of Europe

[Events map](#) [Explore by country](#) [Search events](#)

[Tangible heritage](#)

Satellite

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# Building a legacy – a few examples

## *Heritage in transition*



**FRH PHOTOWALK**  
**Sunday | 6 May 2018 | 2:30 PM**

A walk along a pre-defined route, featuring the most interesting religious buildings of the city chosen for collective picture taking. **One day. Three cities. Open to everyone passionate about religious heritage.**

**Asti Italy | Paris France | Middelburg The Netherlands**

Win a chance to present your pictures at the FRH conference in Paris (10/2018), gathering major stakeholders in the field of religious heritage! Submit up to 3 pictures by sending an email to [info@frh-europe.org](mailto:info@frh-europe.org).

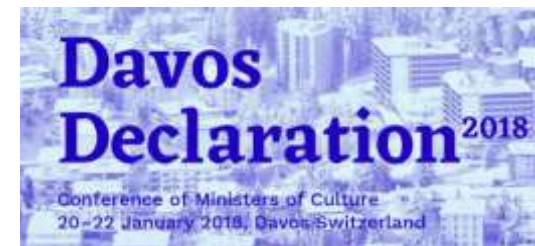
**#FRHPhotowalk | [www.frh-europe.org](http://www.frh-europe.org)**

FRH Future for Religious Heritage

Co-funded by the Creative Europe Programme of the European Union



An Roinn  
 Cultúir, Oidhreachta agus Gaeltachta  
 Department of  
 Culture, Heritage and the Gaeltacht



**Shaping the Future – Urban Regeneration and Adaptive Reuse**  
*Towards Developing a Culture of Innovation and Design*

A cross-sectoral conference addressing the challenges in the regeneration of historic buildings and areas

Friday 9th March 2018 – Hibernia Conference Centre, Dublin Castle

**OUR HERITAGE:  
 WHERE THE PAST  
 MEETS THE FUTURE**



# Building a legacy – a few examples

## *Shared heritage*

- December 2018: EU Access City Award (ACA) rewarding cities which have done outstanding work regarding the accessibility of their cultural heritage.

ACCESS • CITY  
THE EUROPEAN AWARD  
FOR ACCESSIBLE CITIES  
MAKING EUROPE'S URBAN ENVIRONMENT ACCESSIBLE FOR ALL

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# How to take part?

Partake in **events** and celebrations

Get in touch with your **national coordinator**

**Label** your project with the EYCH logo

Apply for **funding** (EU or national/regional)

Stimulate discussion, **engage with your local heritage**

Keep **cultural heritage high on the political agenda!**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE







# Get involved!

- Visit our Website
- Newsletter (bi-monthly)
- Social media: Creative Europe and European Youth - 300 000 followers !
- #EuropeforCulture



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# Thank you!



<https://europa.eu/cultural-heritage>



**@Creative Europe**



**#EuropeForCulture**



[EAC-EYCH2018@ec.europa.eu](mailto:EAC-EYCH2018@ec.europa.eu)



[Legal basis](#)



2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



OUR HERITAGE:  
WHERE THE PAST MEETS THE FUTURE

