

# Festivals, an investment

for  
people  
and  
Europe

## What's at stake?

EFFE - Europe for Festivals, Festivals for Europe developed since 2014, risks being shut down this year.

**2000 festivals on the interactive website FestivalFinder.eu** demonstrate every day their commitment to bringing the arts to citizens.

**1450 festivals with the EFFE quality label** show their engagement in community involvement and international openness.

**This trusted alliance of festival makers  
is ready to act for Europe.**

## What we, the festivals, offer:

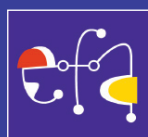
- people-to-people contact
- artistic creation, production and mobility of work and people, within and beyond Europe
- bridges and synergies: artistically, politically, socially
- new and flexible business models: cross-disciplinary and cross-sectorial

**Festivals allow for direct investment into the artistic process that enriches citizens in Europe.**

## What we, the festivals, call for:

- a mandate to reinforce further Europe through **EFFE - Europe for Festivals, Festivals for Europe** by a call for proposals 2020 within the current Creative Europe Programme.
- a financial framework in Europe's Creative Europe 2021-2027 programme building on the investment made in the past 5 years.

**Without this decision a superb and successful initiative will end.**



EUROPEAN  
FESTIVALS  
ASSOCIATION