







Join the solidarity campaign #vote4friendship for a friendly and open Europe

The Brexit uncertainty is shaking up the foundation of the EU, and it is our duty to reintroduce the value of being united in diversity. As **EU festivals, we ought to bring our citizens together, celebrate our similarities, embrace our differences and stand strong against the rise of populism and nationalism.**

People need to feel connected to one another and with the EU, outside of institutions and politics...**This is why we will respond with a friendship message, focus on building an emotional connection among festivals in Europe, and express our solidarity across borders.**

As an EU festival, you can engage your citizens in the #vote4friendship campaign by:

-  celebrating friendship as a festival theme or together with other festivals
-  involving artists and ambassadors to promote #vote4friendship
-  Sharing pictures/videos/music on social media using the #vote4friendship
-  Engaging participants in competition expressing what #vote4friendship means to them and sending a message of friendship and get out to vote to all of participants

We will monitor and visualize the progress of your festival on www.vote4friendship.eu. Each contributor will be reminded to vote in the EU Election with an email by May.

Let's get started...for a EUROPE in friendship!

For more details on how to get involved and campaign mechanics, please contact :
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#Vote4Friendship is a pan-European campaign, co-ordinated by Alliance 4 Europe, and implemented by cities, festivals, civil society and citizens across the EU. Alliance4Europe is an open platform for pro-European groups and initiatives dedicated to safeguard the EU Values. It is not a political party or movement. Find out more: www.Alliance4Europe.eu

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